

Welcome!





**TeamRGE**  
Remoting Graphics Experts

Supported by





# THE **A**-TEAM





# THE A-TEAM







### **Event support**

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Thomas Poppelgaard

Rick Dehlinger

Frank Anderson

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# #CommunityPower



Market perspective 2019/2020



#10YearChallenge



**2009**



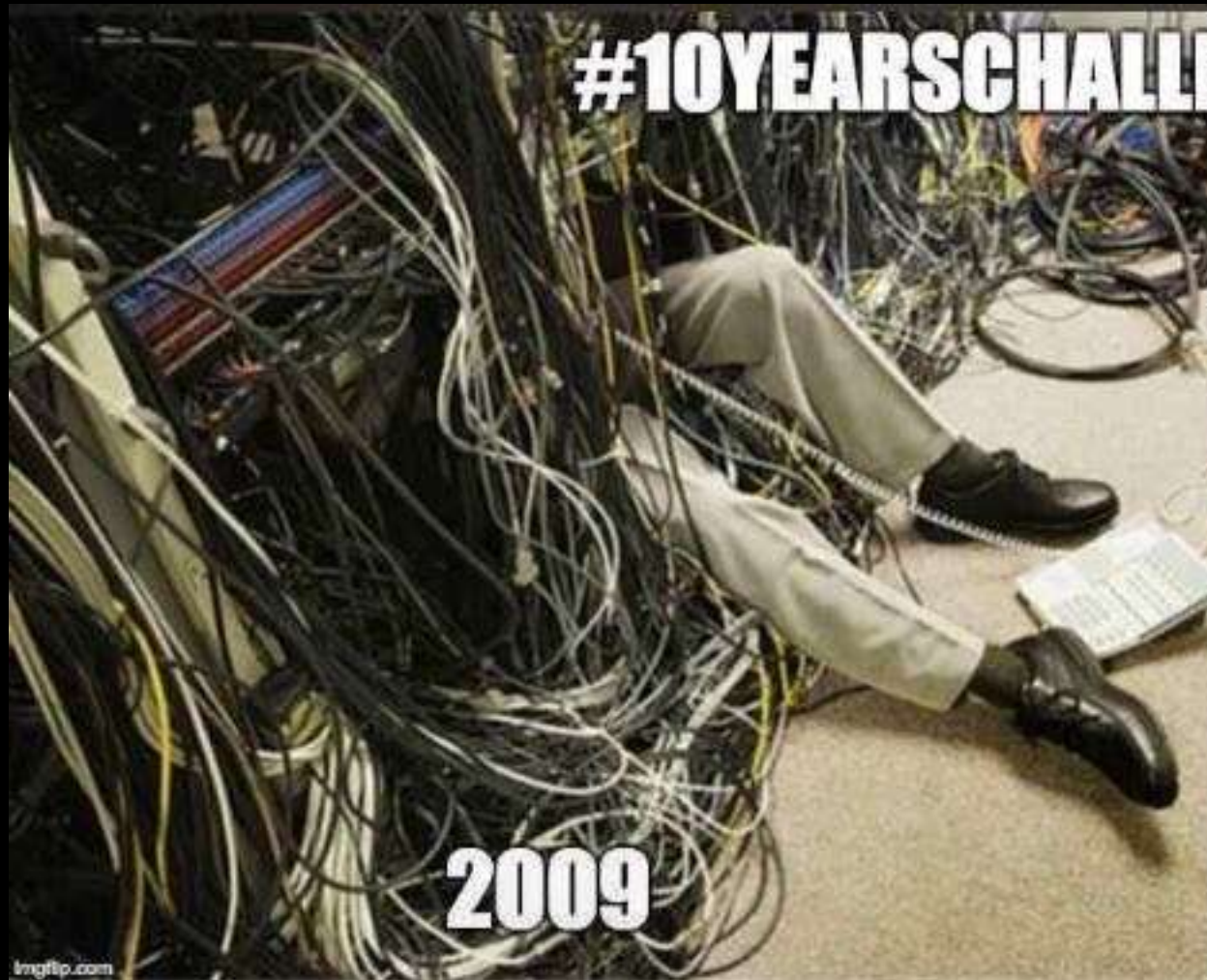
**2019**



boredpanda.com



# #10YEARSCHALLENGE



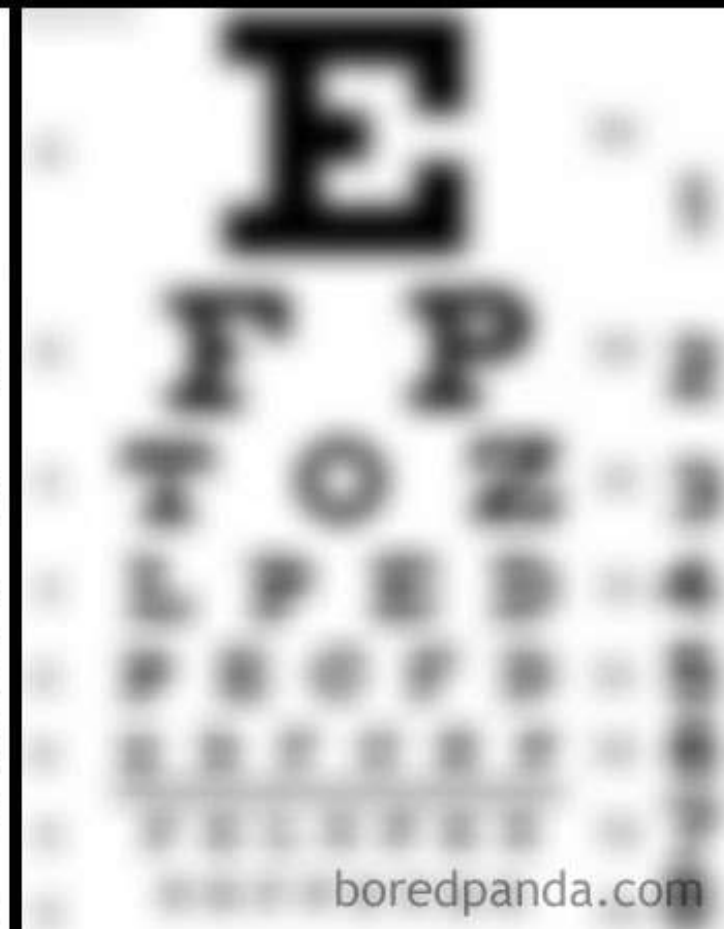
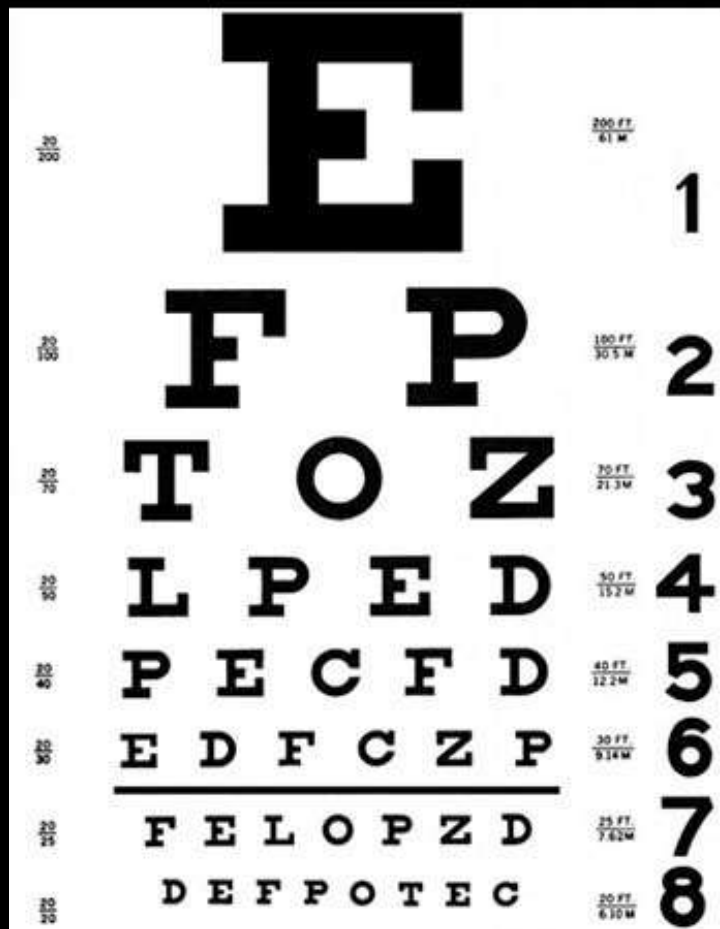






2009

2019







2009



2019





2009



2019



# The Year of the VDI?

~~2008~~

~~2009~~

~~2010~~

~~2011~~

~~2012~~

~~2013~~

~~2014~~

~~2015~~

~~2016~~

~~2017~~

~~2018~~

2019

2020



# Year of VDI

YES?

NO?





What if ...



# LARGE

IT vendor  
announces:



Run Apps up to 4K at 60fps

High-end graphics

Run instantly

Access anywhere, on any device

No Client, Agent, Receiver

Browser as the platform

Always getting better on the fly



Essence:

RemoteApps.Next.NEXT



Available

2019/2020



The audience # is

2.2 billion

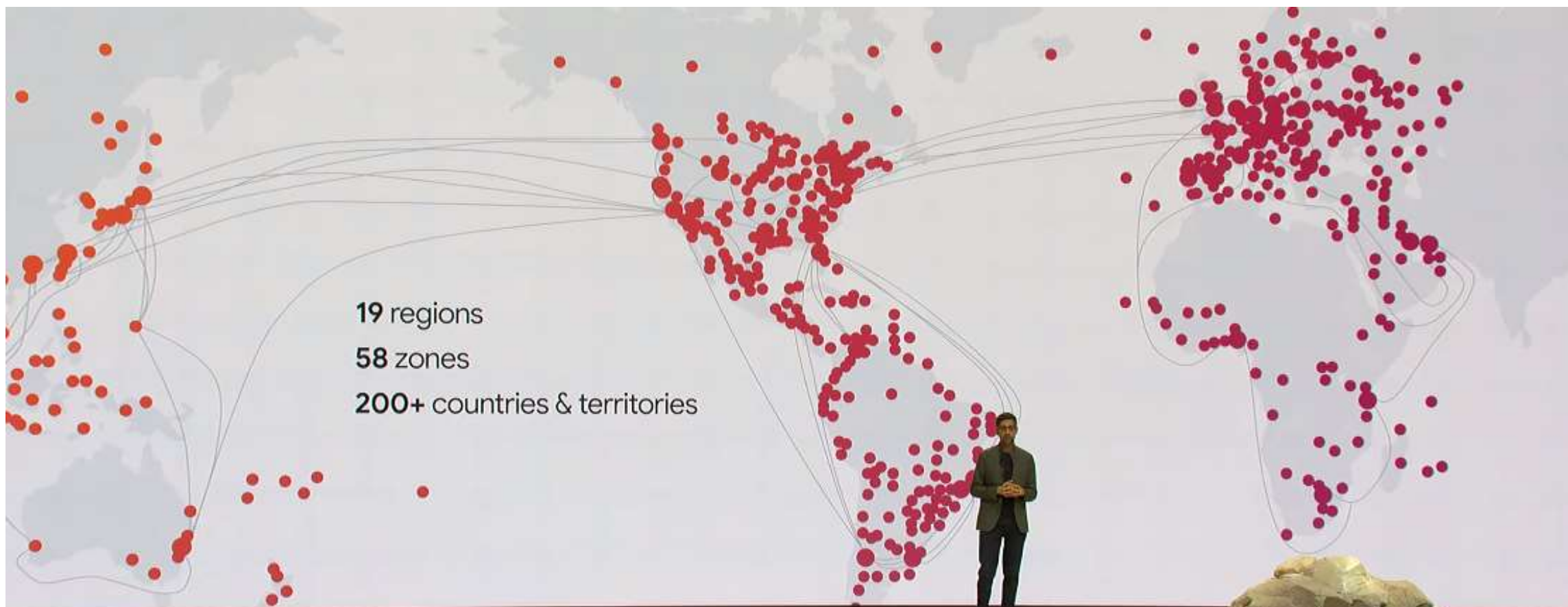




**STADIA**

by Google









**STADIA**

by Google



Gaming like never before.

Play in up to:

**60<sup>fps</sup>**

Frame rate <sup>1</sup>

**4K**

Resolution <sup>1</sup>

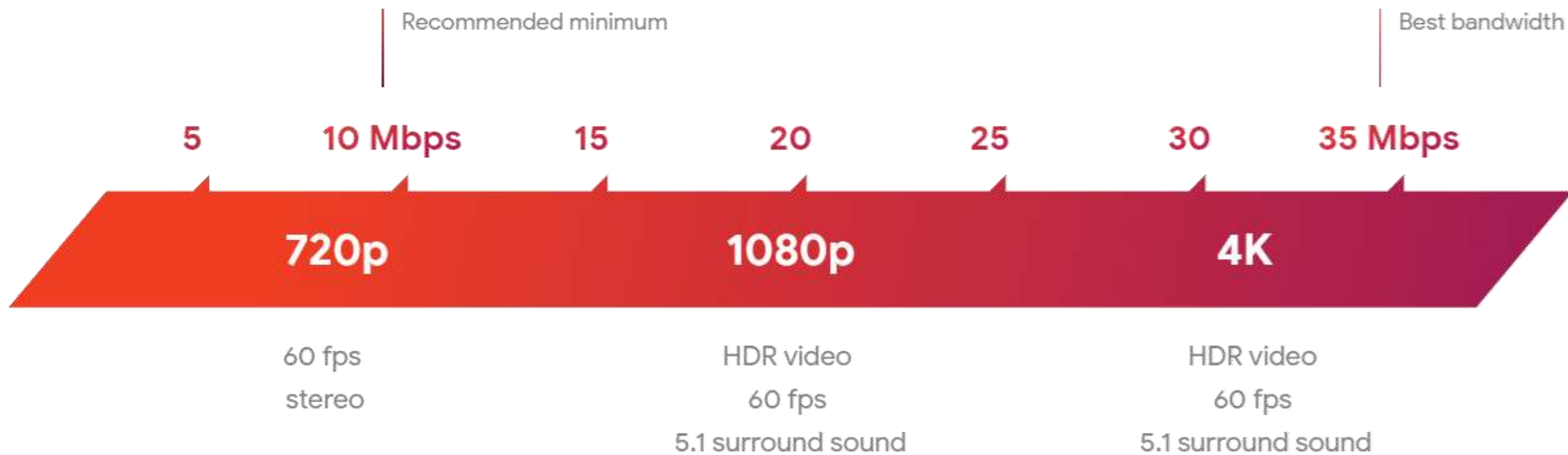
**HDR**

Support <sup>1</sup>

**5.1**

Surround sound <sup>1</sup>







= VDI



# Year of VDI

YES?

NO?





# 2020 = Year of VDI! 😊





## Is it the year of VDI? We're at a **high point**, according to TechTarget research

TechTarget has been asking the same question for several years, and VDI projects in 2019 are bucking the previous trends.



Jack Madden  
Executive Editor  
23 Apr 2019



The debate about whether or not it's "the year of VDI" is as old as VDI itself. However, recently I came across a new data point from TechTarget, indicating that in 2019, more companies are considering VDI projects than ever before.

TechTarget the parent company of BrianMadden.com

E-HANDBOOK

How server virtualisation is gradually evolving towards cloud-native environments

The express route to a hybrid Azure platform

Free Download

ComputerWeekly.com

*"When we ask respondents about their plans for "desktop" projects in 2019,*

***31% said that they're planning to do a VDI project.***

*This was the third-highest desktop priority; and the top project was Windows 10 migration projects.*

*We've been asking this question for years, and this is the **highest it's ever been.***

*In 2018, only 19% were considering VDI or desktop virtualization, putting it in fifth place.*

*Going back even further, in 2017, VDI and desktop virtualization came in at 22%; in 2016, it was 21%; and back in 2014, it was 25%.*

***(N = 2,068, with geo-balancing applied)***





# State of EUC survey 2019





This presentation uses data gathered by team VDI Like a Pro  
Principal EUC research since 2013



Ruben Spruijt



Mark  
Plettenberg



Christiaan  
Brinkhoff



“

Is Windows  
relevant?



Who cares about Windows in a  
Cloud and Mobile 1<sup>st</sup> world?



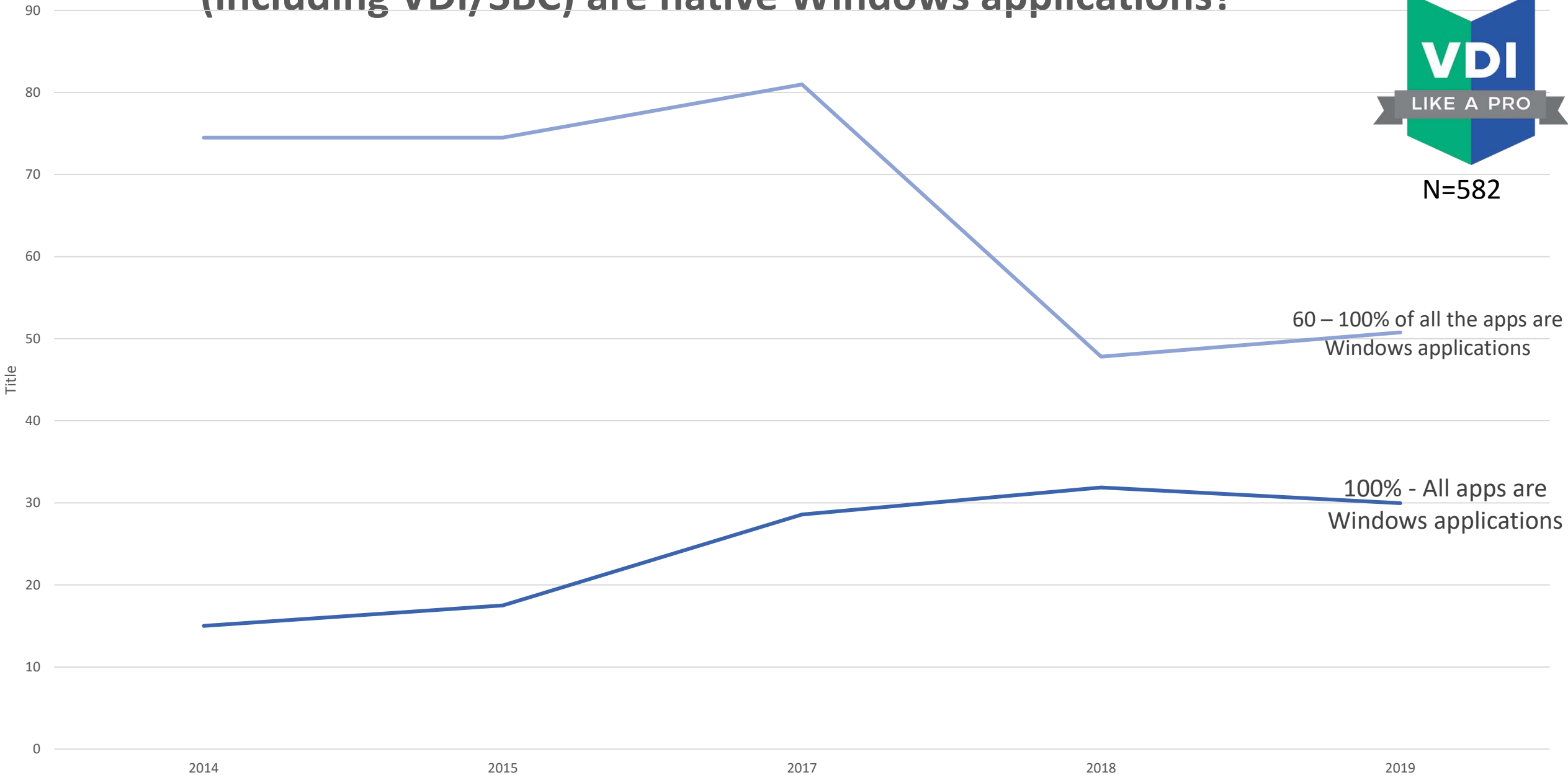
# What percentage of applications in your complete environment (including VDI/SBC) are native Windows applications?



N=582

60 – 100% of all the apps are  
Windows applications

100% - All apps are  
Windows applications





The image features the Windows 10 logo, a stylized four-pane window, rendered in a glowing blue color. The logo is positioned on the right side of the frame, with its reflection visible on a dark, reflective surface below it. The background is a deep blue gradient with subtle, wispy patterns. A semi-transparent blue horizontal band spans the width of the image, serving as a backdrop for the text.

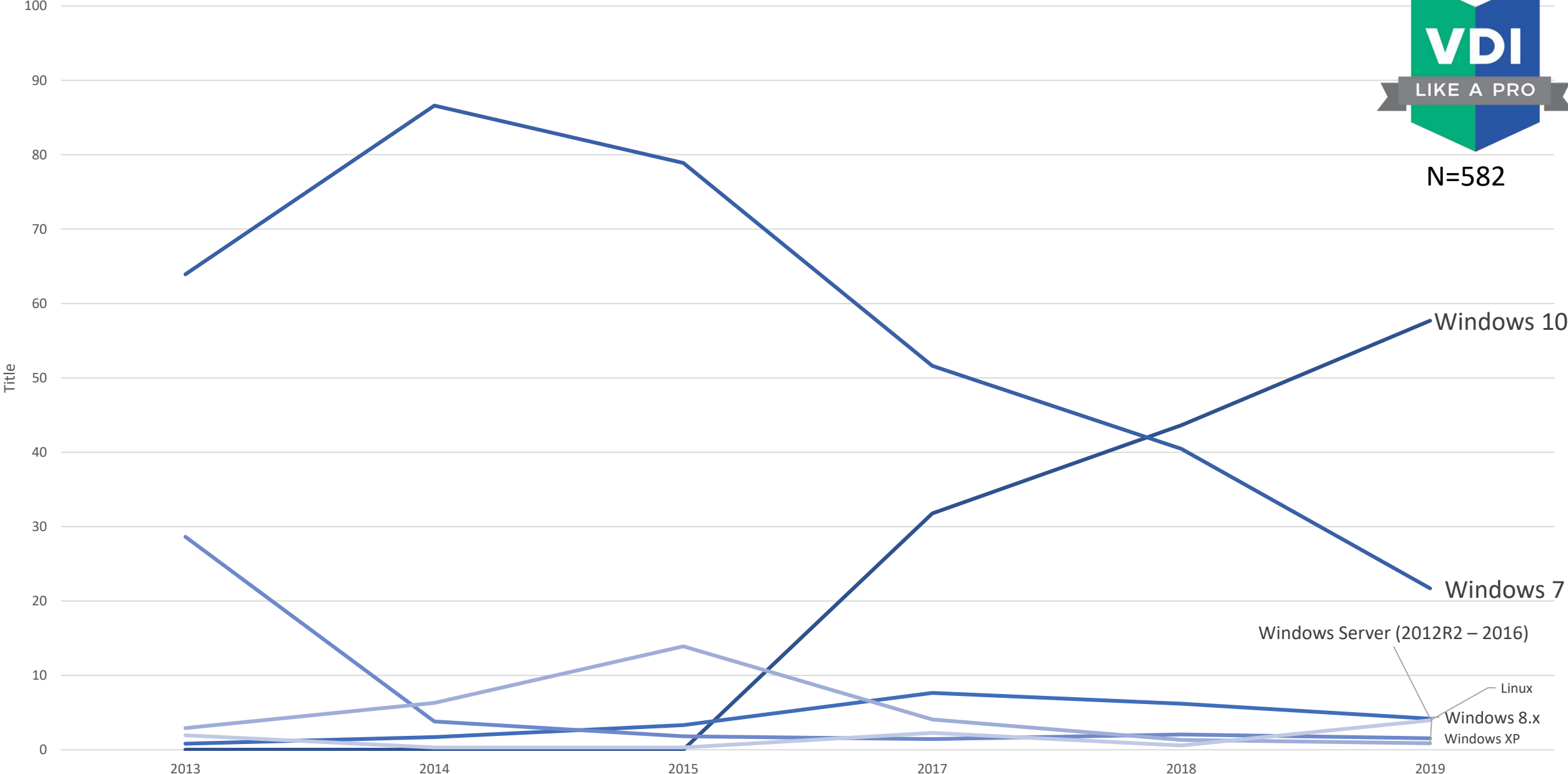
Windows10



# What operating systems are used for desktop VMs?



N=582





# Why did 'Year of VDI' not happen yet?

~~2008~~

~~2009~~

~~2010~~

~~2011~~

~~2012~~

~~2013~~

~~2014~~

~~2015~~

~~2016~~

~~2017~~

~~2018~~

2019

2020



Complexity

Cost

User Experience / Performance



# How to make 'year of VDI' happen

~~2008~~

~~2009~~

~~2010~~

~~2011~~

~~2012~~

~~2013~~

~~2014~~

~~2015~~

~~2016~~

~~2017~~

~~2018~~

2019

2020

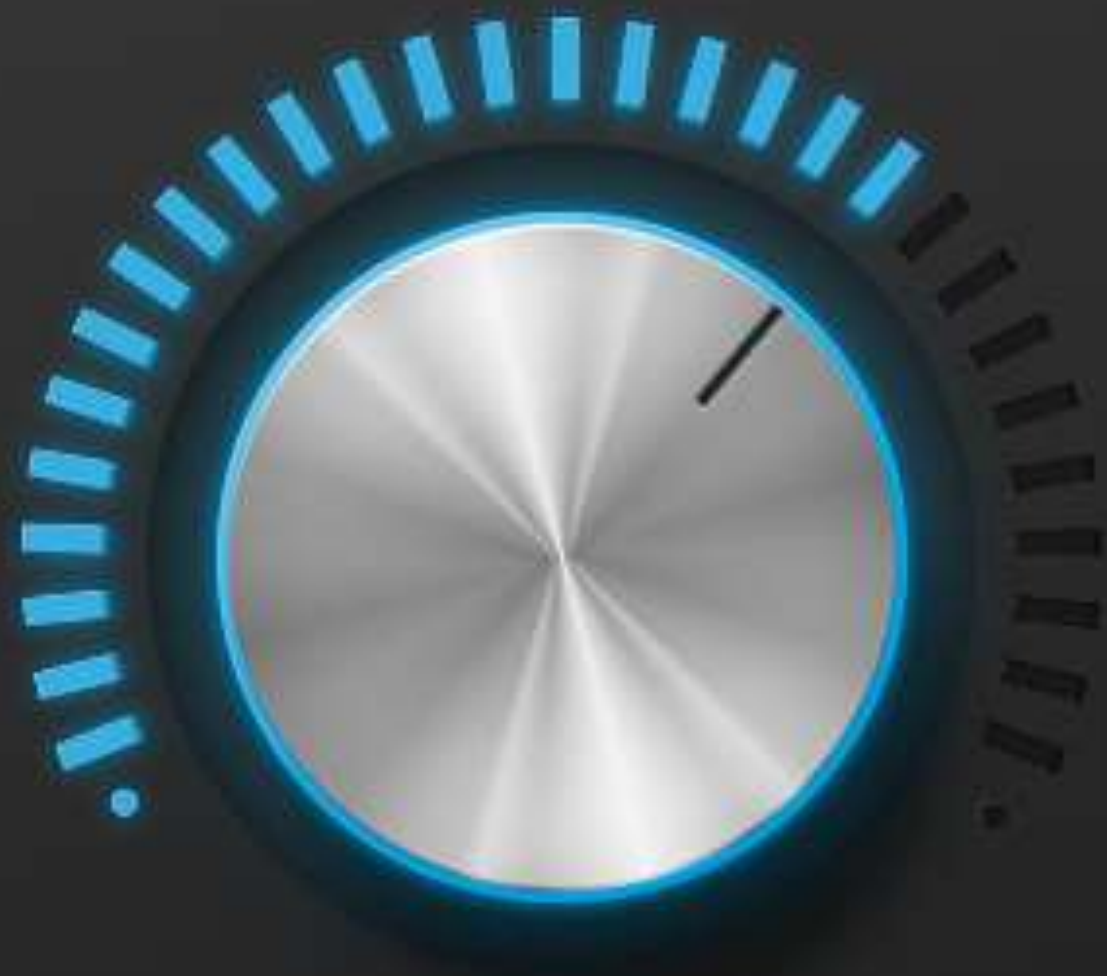


“

Infrastructure for  
DaaS/VDI/RemoteApp  
should be simple, high performance  
and cost effective.

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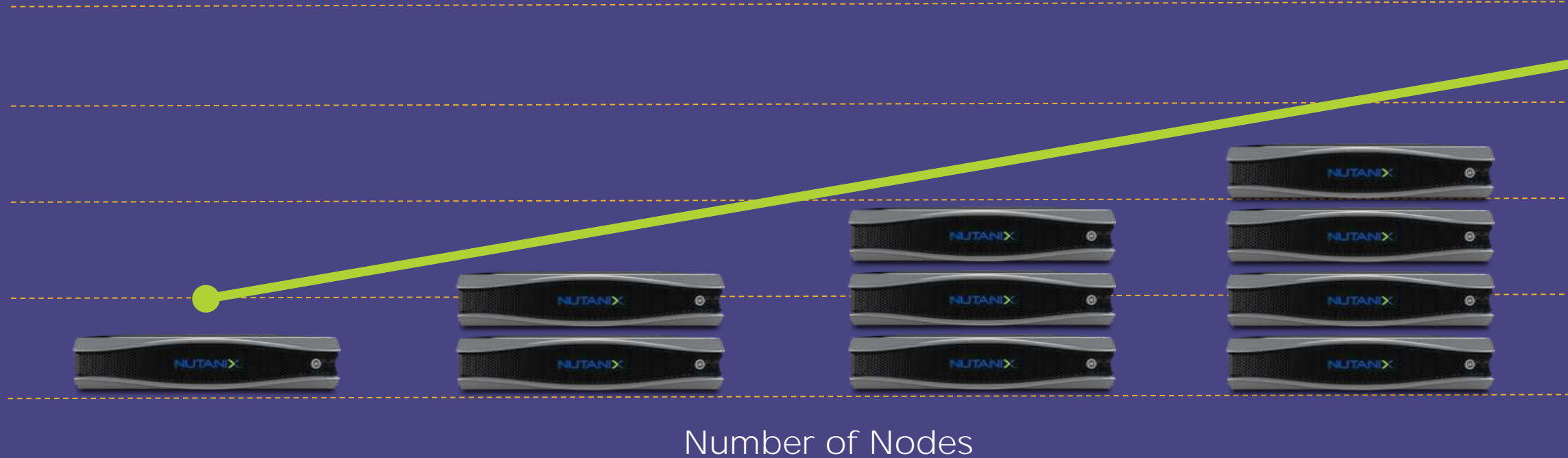




# Linearly Scaling Virtual Desktop Infrastructure

Pay-as-you-grow

VMs (Desktops)



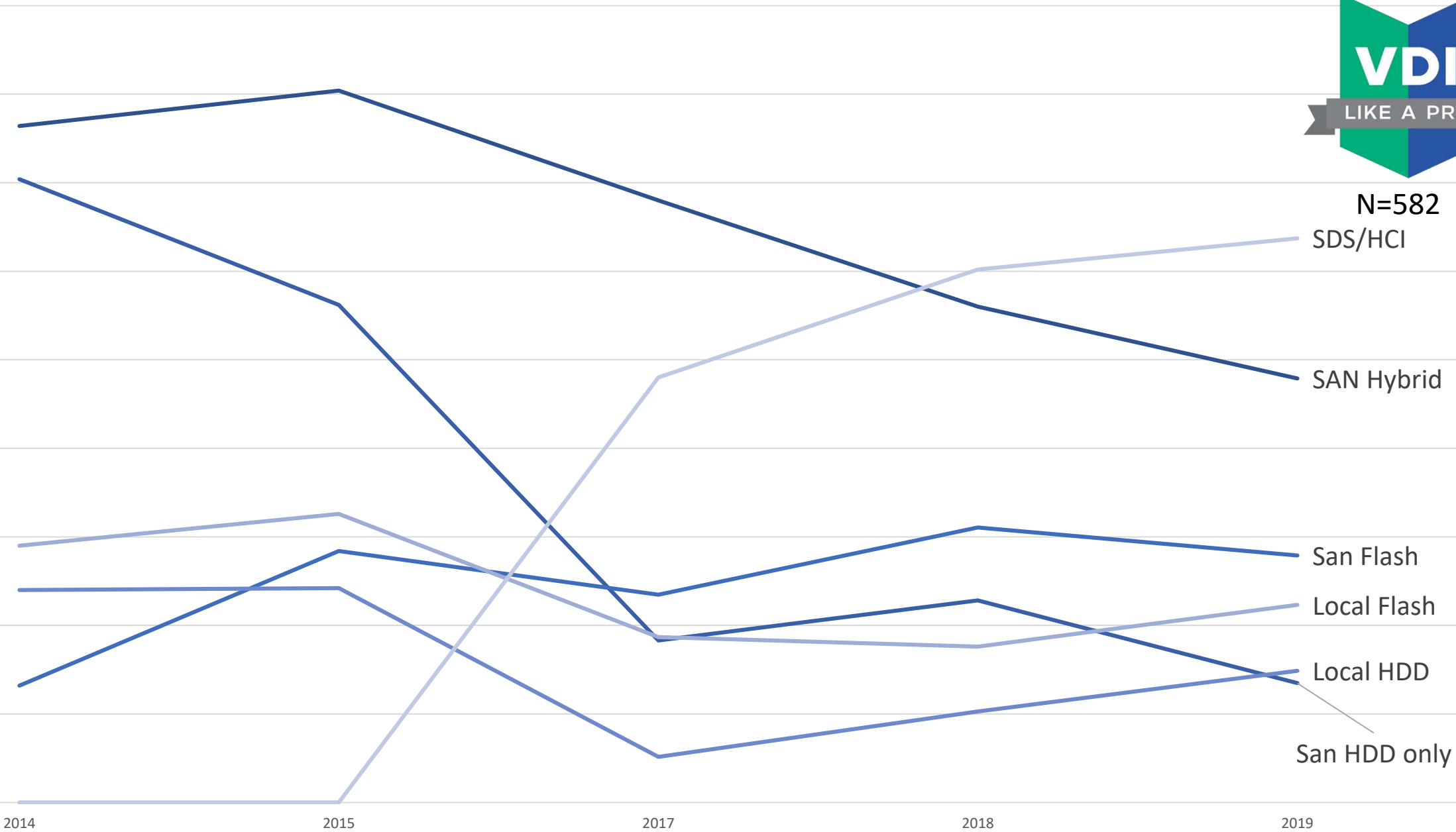
- Scale incrementally one node at a time
- Protect infrastructure investment by eliminating forklift upgrades
- Scale storage capacity & performance linearly
- Add nodes live without disruption or downtime



# Which storage technologies (not products) are used to host desktops?



N=582





“

Using Public Cloud to  
DISRUPT the norm.

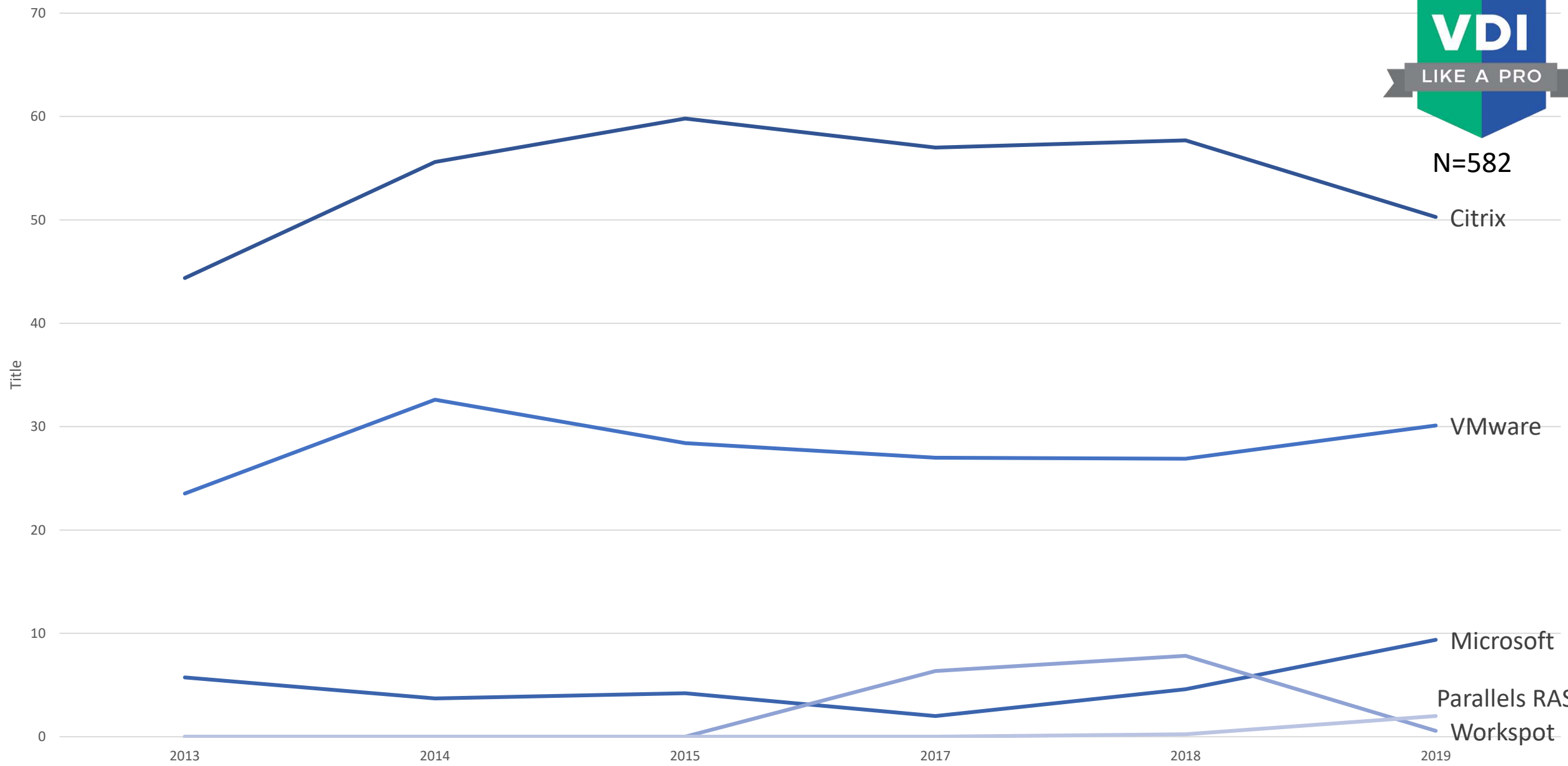
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# Which on-premises VDI solution is currently used to provide access to the virtual desktops?

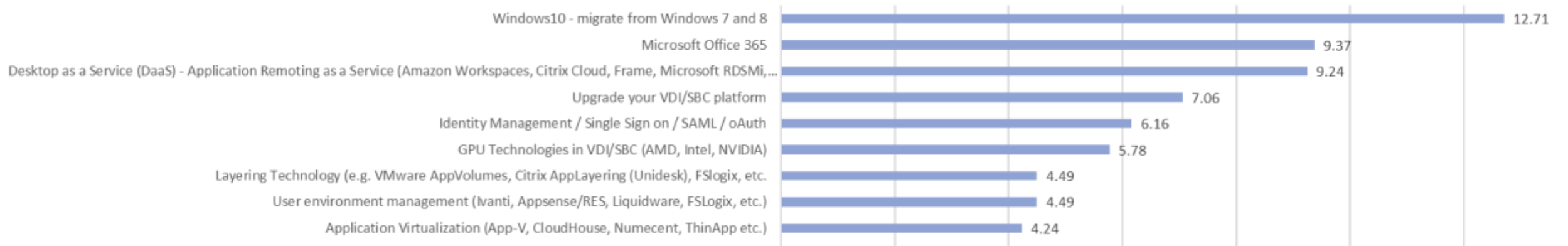


N=582





# What are your most important Workspace/EUC initiatives for 2019/2020?



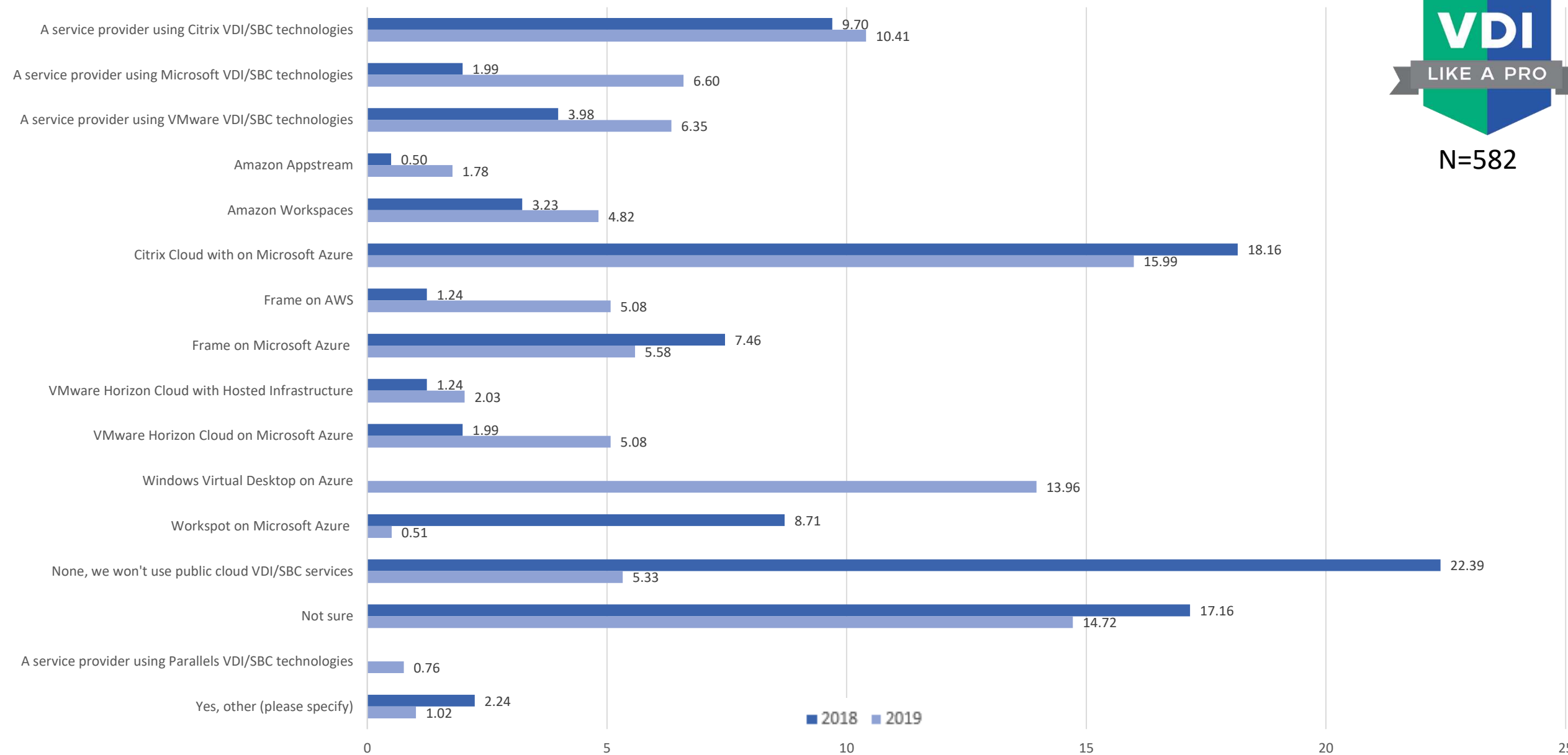
N=582



# Which public cloud (Remote App/Desktop as a Service) solution will you introduce or use?



N=582





“

Microsoft entering the DaaS space with WVD  
acknowledges the DaaS market

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Also, Microsoft entering this space means huge market opportunity!



“

As applications and data used by virtual desktops increasingly move to cloud models, virtual apps/desktops will be compelled to follow.

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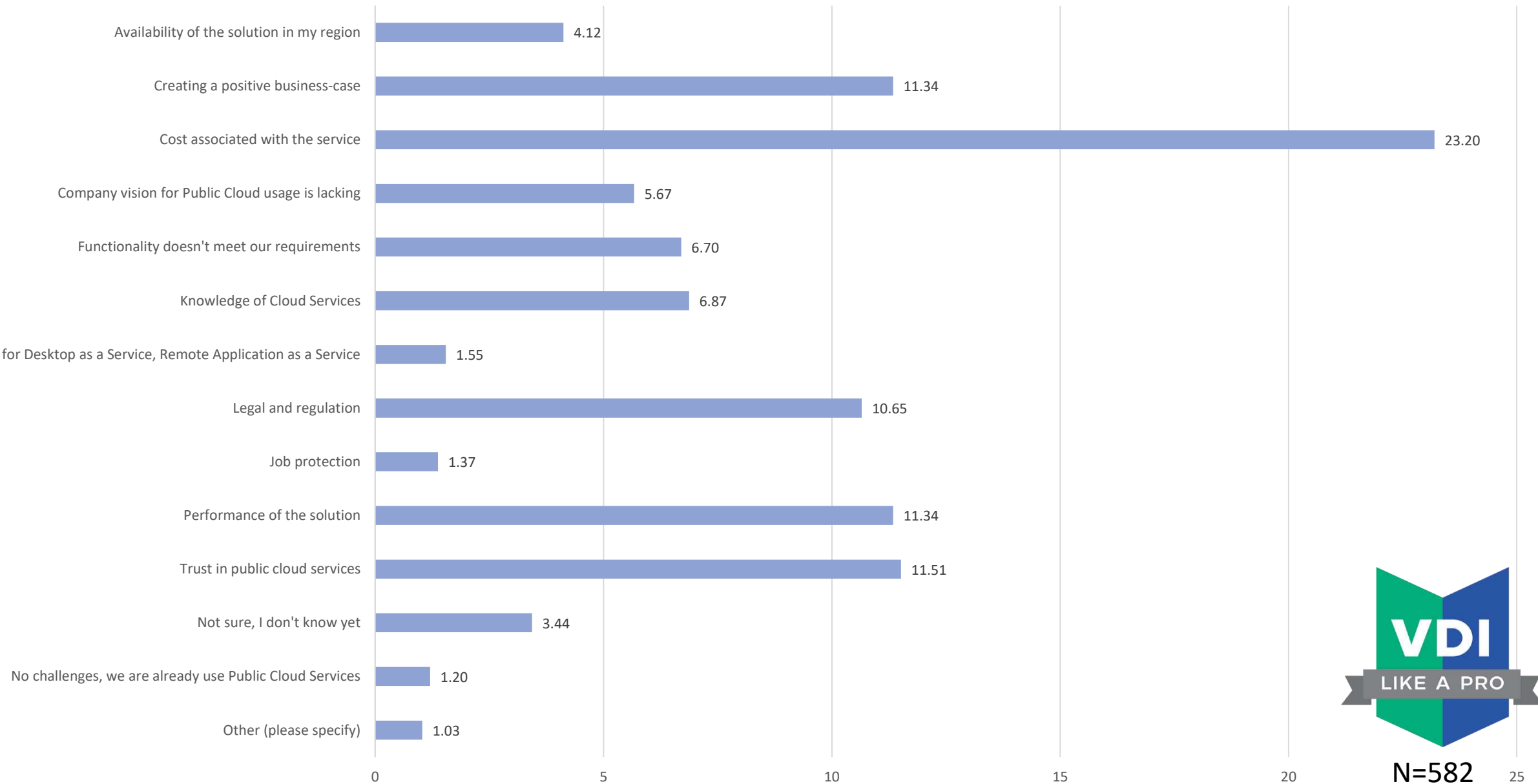


“

What are the biggest  
challenges in  
adopting public Cloud



# What are the biggest challenges in adopting public Cloud (Remote Desktop,- and Remote Application services)?



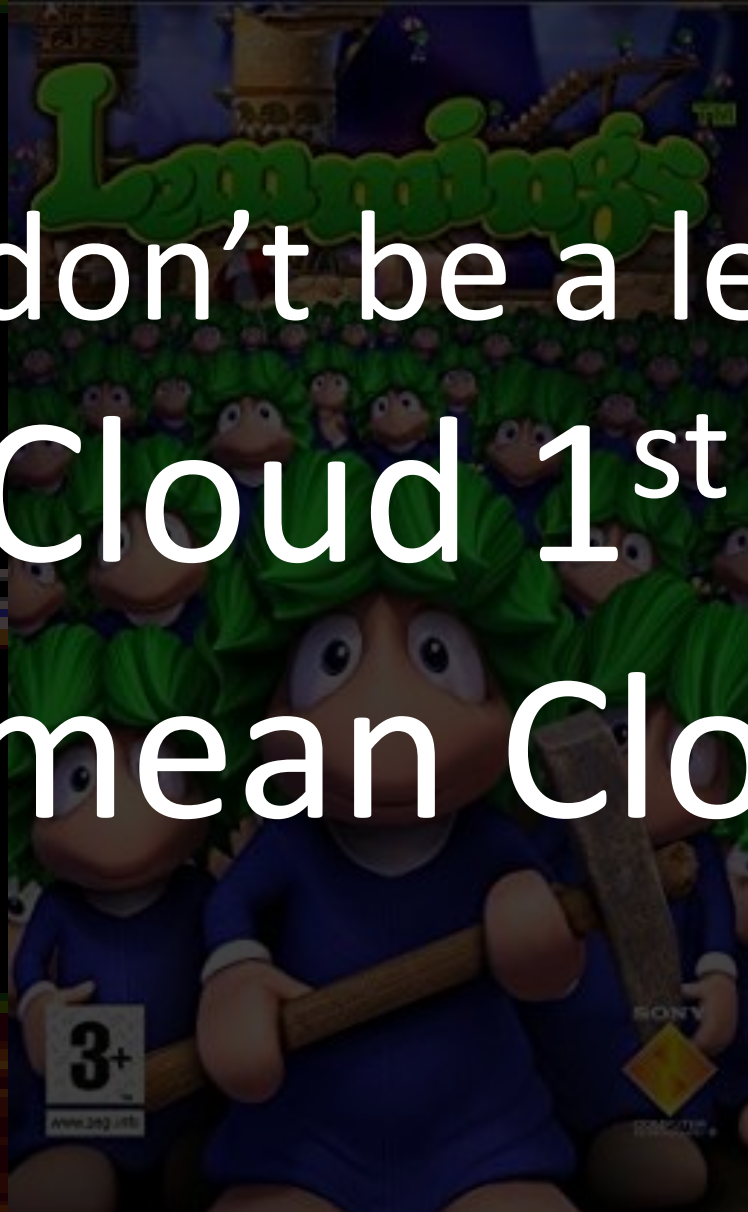


“

Please, don't be a lemming

Cloud 1<sup>st</sup>

doesn't mean Cloud Only







What is YOUR use-case/idea/problem to solve?



# Enterprise VDI/SBC <> Desktop as a Service



~~Future~~ Reality is Hybrid



Complexity  
Cost

User Experience / Performance





# User Experience vs Platform performance



“

Who cares about  
Platform performance  
Testing/validation in public cloud?

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“

Platform scalability testing in public cloud is NOT something you should care about

---

Virtual User – Remote User Experience Monitoring it is 😊



“

Your job is to de-suckify shitty  
User Experience!

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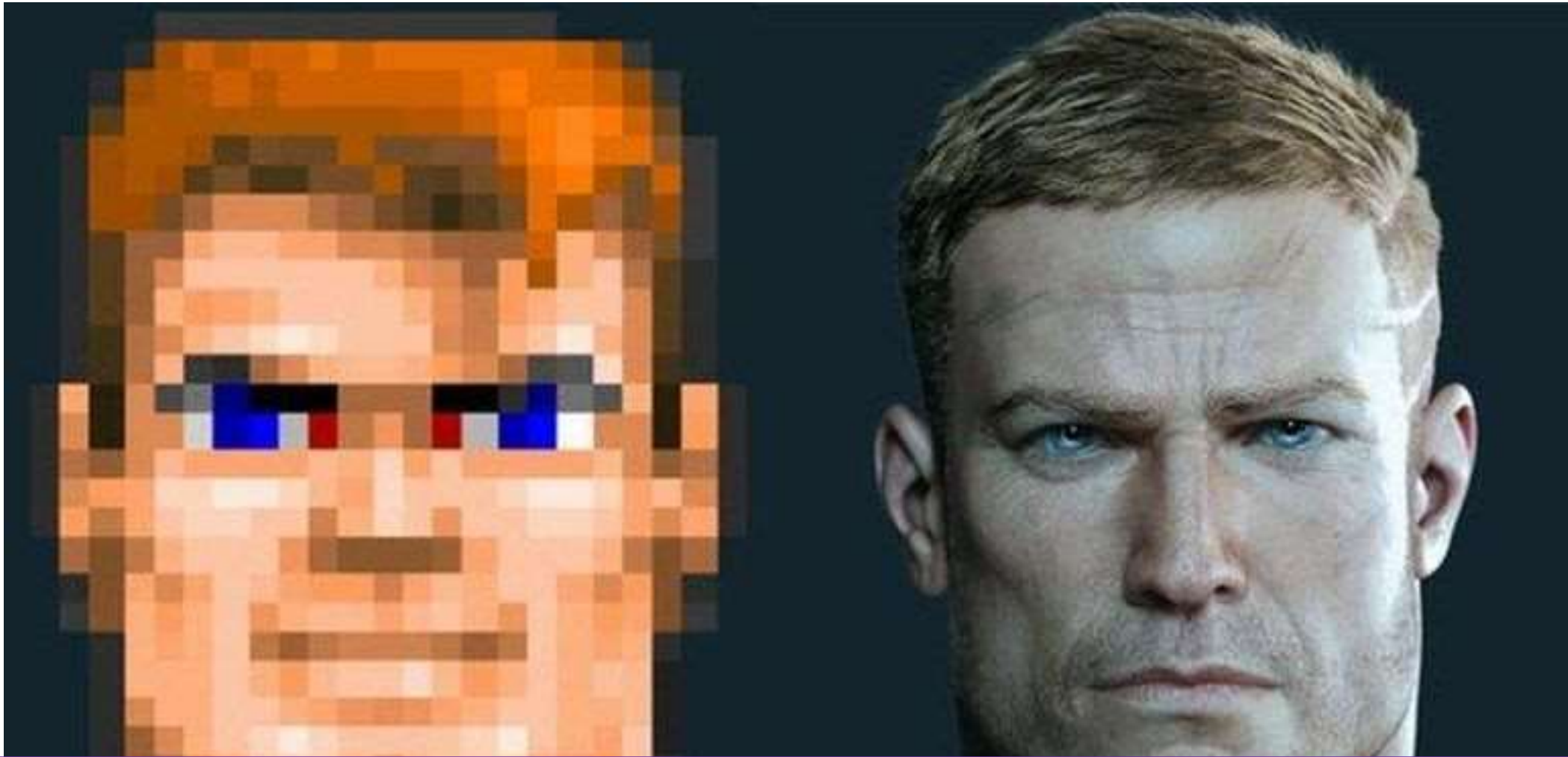
Managing expectations, use best-practices, process and  
the right (new) tools!



Complexity  
Cost

User Experience / Performance





We need GPUs for speed





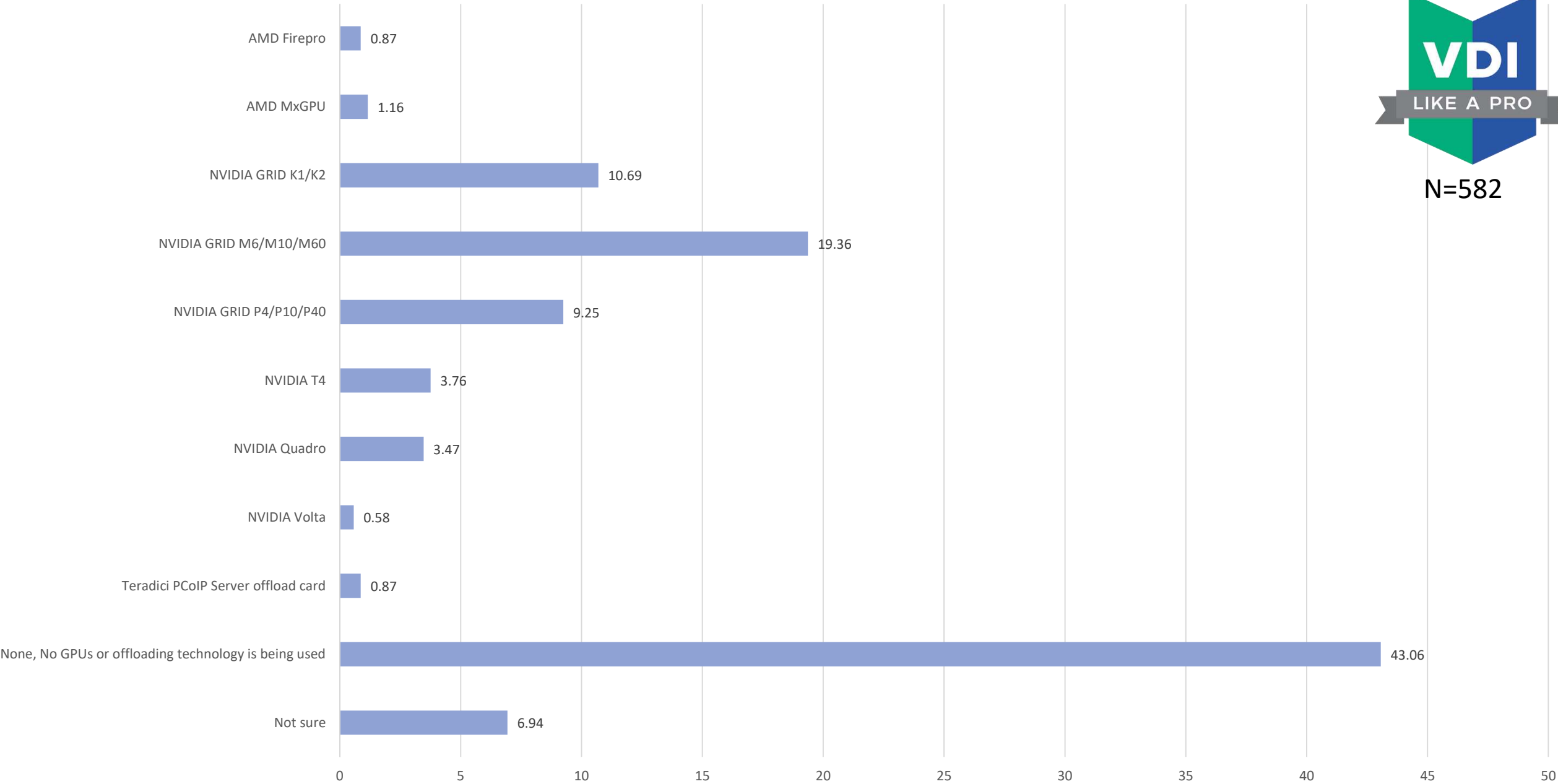
# GPU Options



# Which GPUs do you use for your on-premises VDI/SBC solution?



N=582

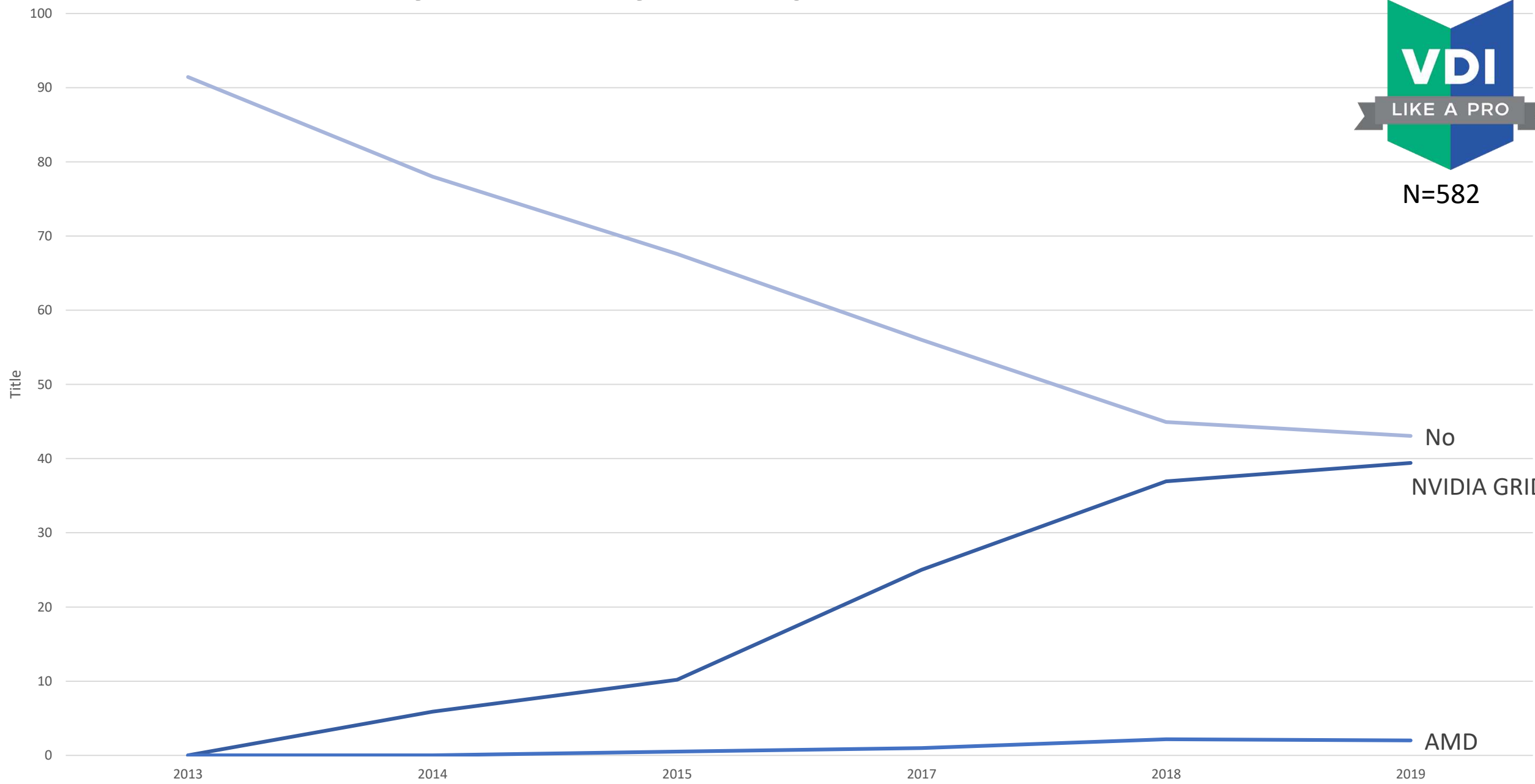




# Which GPUs do you use for your on-premises VDI/SBC solution?



N=582







*“Iron sharpens Iron, more competition  
from AMD and Intel  
is needed and is a good thing!”*

Ruben Spruijt



Complexity

Cost

User Experience / Performance



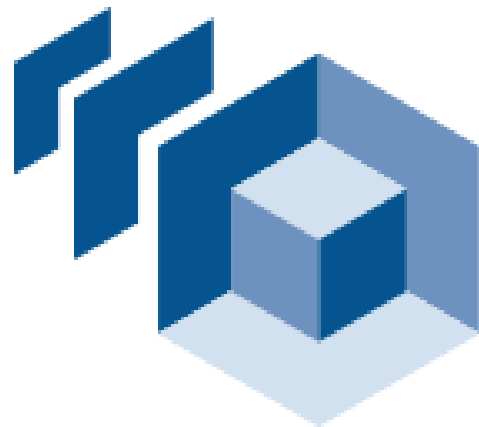
# Thanks!

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