

Byte-Sized

Cloud design principles and architectural recommendations

TeamRGE

Sneak peak story behind the scenes

Christiaan Brinkhoff



Initiators

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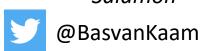


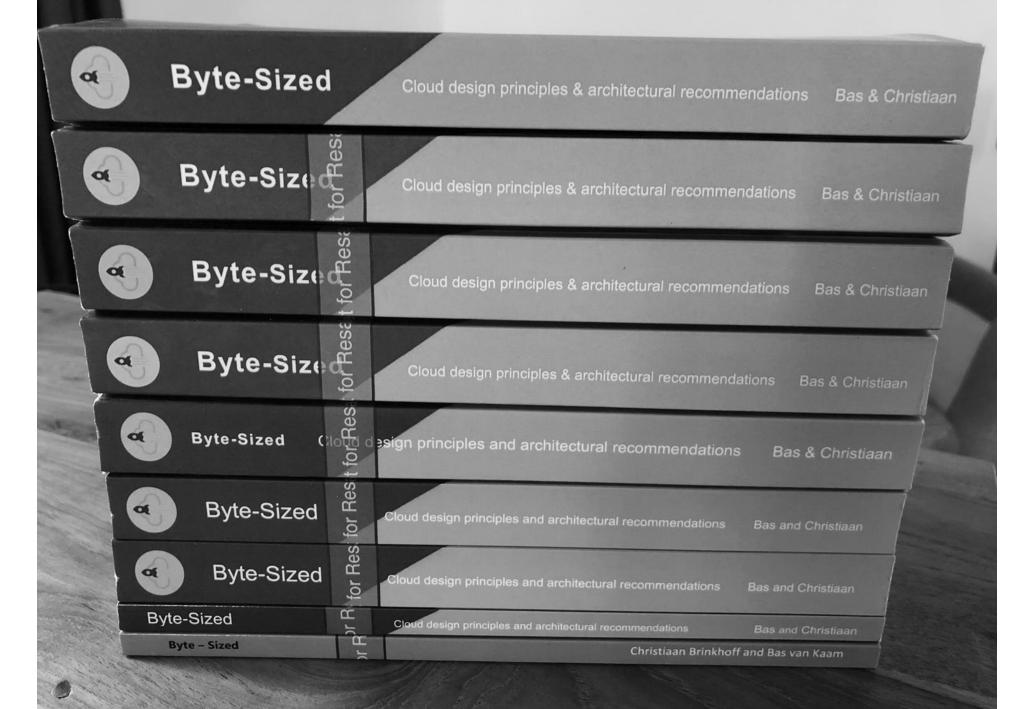
Cloud Architect and Tech Evangelist
Microsoft





Sr. Business Consultant & TechnologistSalamon







Virtualization Conference

vww.e2evc.com

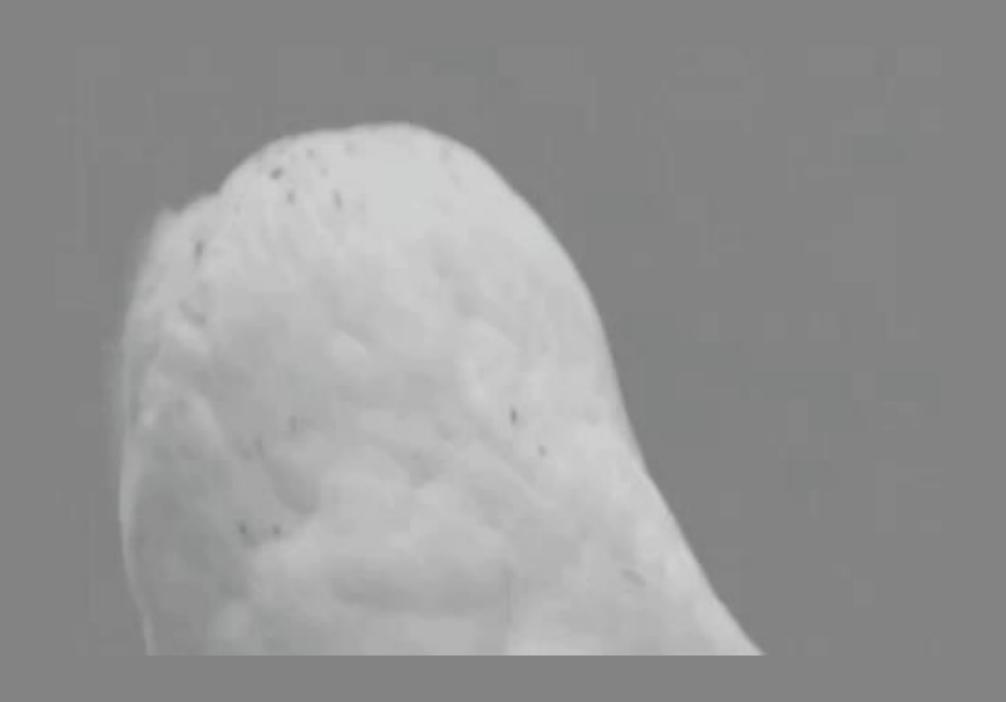




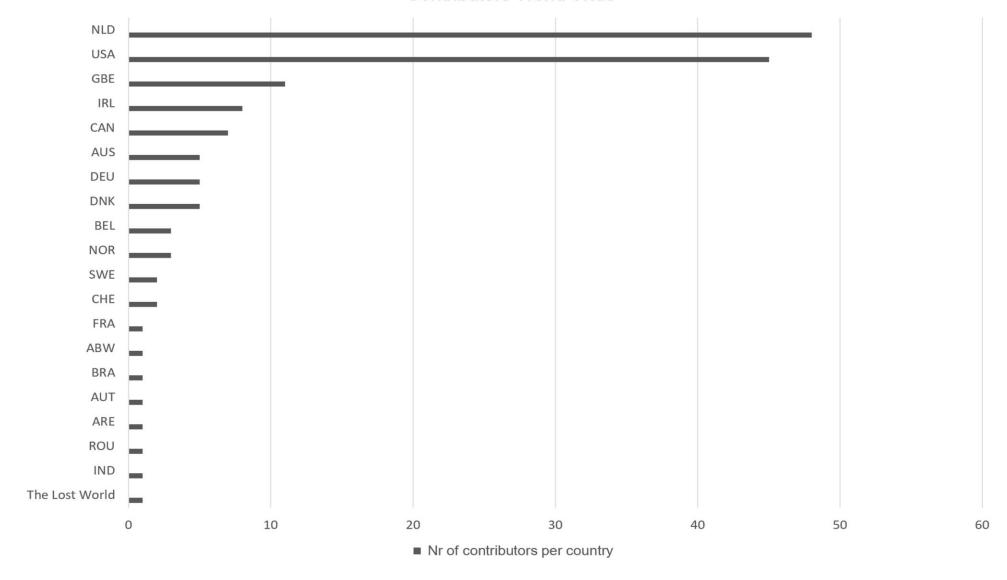
Why this book?

140+

337 pages



Contributors World-Wide





THANK YOU



Adam Osborne	DJ Eshelman	Kanwal Khipple	Rory Monaghan
Aaron Parker	Edwin Houben	Kees Baggerman	Ruben Spruijt
Adam Yarborough	Eltjo van Gulik	Kevin Howell	Rutger de Boer
Adin Ermie	Eric Kuiper	Kevin Goodman	Ryan Ververs-Bijkerk
Adnan Hendricks	Eric van Klaveren	Kristin Griffin	Saadallah Chebaro
Alexander Tate	Frank Recker	Larry Ellison	Saar Gillai
Andrei Vlad	Gabe Knuth	Leee Jeffries	Sacha Thomet
Anonymous	George Kuruvilla	Maarten Caus	Samuel Legrand
Anton van Pelt	George Spiers	Marc Andreessen	Sander Bruijs
Arman Shara	Greg Shields	Marcel Kornegoor	Sander Noordijk
Bart Jacobs	Gustaf Westerlund	Marcel Meurer	Sarah Lean
Bas Stapelbroek	Hans Kraaijeveld	Marcin Policht	Scott Manchester
Bas van Kaam	Hans Last	Marius Sandbu	Scott McNealy
Benjamin Crill	Harry Bos	Mark Plettenberg	Scott Osborne
Benny Tritsch	Henry TD Walden	Martijn Verheij	Shane O'Neill
Bill Gates	Henry Heres	Martin Therkelsen	Shawn Bass
Bill Sempf	lgor van der Burgh	Martin Zugec	Simon Binder
Bob Molenaar	Ivan de Mes	Matthijs vd Berg	Socrates
Bram Wolfs	Jack Lee	Michel Roth	Stefan Georgiev
Brian Madden	Jack Madden	Michelle Gilbert	Steve Buchanan
Brian Timp	James Kindon	Mike Nelson	Steve Elgan
Carl Stalhood	James Ma	Mitch Meade	Steve Greenberg
Chaitanya	James O'Regan	Ned Bellavance	Steve Jobs
Chris Hoff	James Rankin	Neil McLoughlin	Steve Noel
Chris Howard	Jamil Talib	Nick Casagrande	Thomas Poppelgaard
Chris Marks	Jan Bakker	Nick Visser	Tobias Kreidl
Chris Twiest	Jan de Vries	Niels Kok	Tom Gamull
Christiaan Brinkhoff	Jan Hendrik Meier	Patrick Coble	Tom Siebel
Cláudio Rodrigues	Jason Samuel	Patrick van den Born	Ton de Vreede
Danny van Dam	Jasper Kraak	Rachel Berry	Trentent Tye
Daryl Plummer	Jeff Pitsch	Rasmus Raun-Nielsen	Trond E <u>.</u> Haavarstein
Dave Brett	Jim Moyle	René Bigler	Ufuk Koçak
David Wilkinson	Jo Harder	Robin Hobo	William Arthur Ward
Dennis Smith	Johan v. Amersfoort	Rody Kossen	Wouter Kursten
Dennis Span	John Doe	Ronnie Hamilton	Yoda

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We salute you

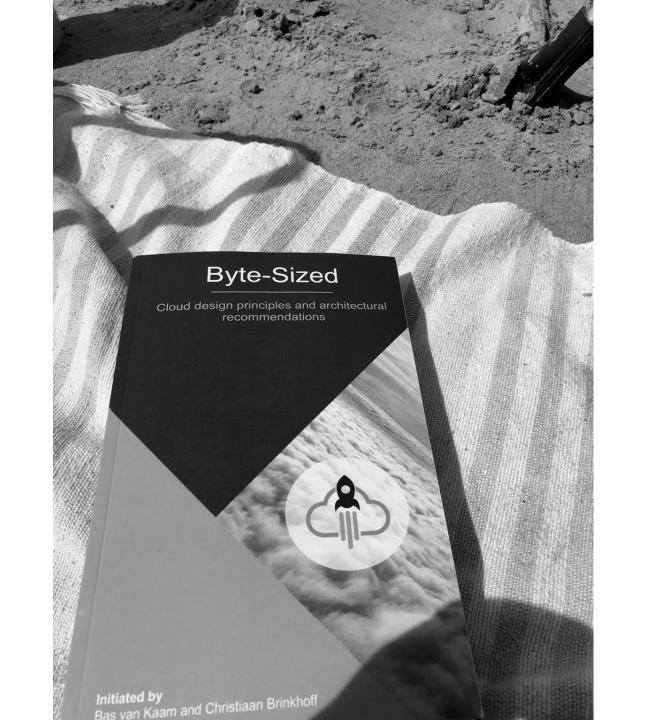


What to expect?

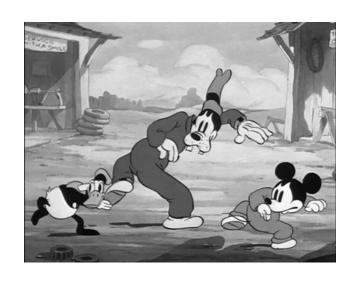
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Fun and learn!

Vacation material!



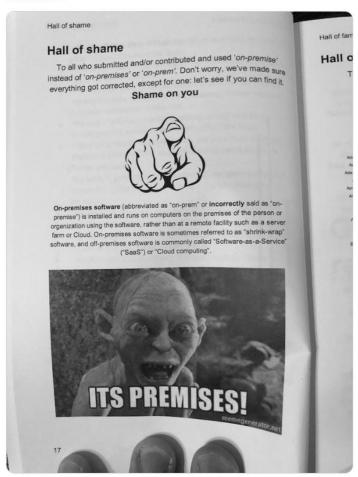
Sneak Peak...





OMG OMG @Brinkhoff_C and @BasvanKaam you are my two favorite humans!

Tweet vertalen



5:04 p.m. · 13 jun. 2019 · Twitter Web Client

18 Retweets 87 vind-ik-leuks







Submitted by:

Name: Brian Madden Country: US. Job role: EUC Office of the CTO

Company: VMware



www.bmad.com



@brianmadden

The Cloud is not cheaper. (And that's ok.)

Now that "the Cloud" has proven itself as a viable alternative for onpremises Windows desktop and app hosting, customers are excitedly talking about getting rid of their on-premises VDI and moving it to the Cloud.

"But when you actually look at the cost per hour, per desktop, and then multiply that by all the hours you need those desktops to run, the Cloud can get really expensive!" – Brian Madden

That's because the value of the Cloud is not realized in a "1-for-1" swap with on-premises infrastructure. Rather, the real value of the Cloud is that is that you only pay for the resources you use, while you're using them. The Cloud is great for scaling up (or "bursting") as needed.

It's great for slight growth that doesn't justify all new architecture on-prem, or for specialized workloads (maybe a few users who need GPUs that aren't worth buying a whole Tesla rig for on-prem).

But generally speaking, the value of the Cloud isn't that it's "cheaper". Once you have that mindset, making the decision of what to put in the Cloud, vs. what to keep on prem, is much easier.

Some quotes...

"If you suck now, you'll be pleasantly surprised by the lack of change when you move to the Cloud."

– Chris Hoff

"Our job is to de-suckify shitty User Experience! Managing expectations, use base-practices, process and the right (new) tools!"

Benny & Kristin

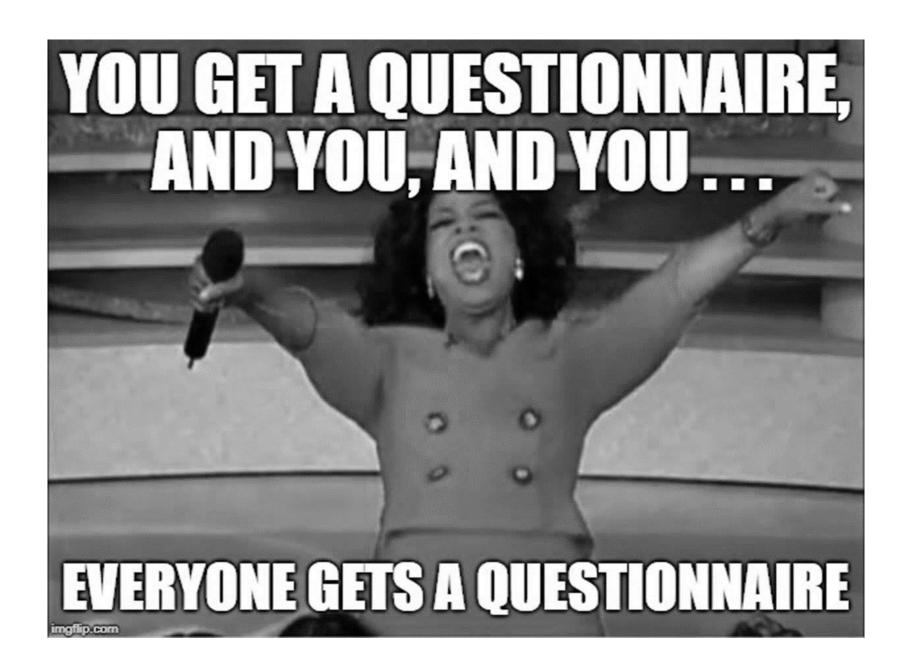
"Doing off-premise is like shitting while away from home. Never feels as good as on premise."

Cláudio Rodriguez

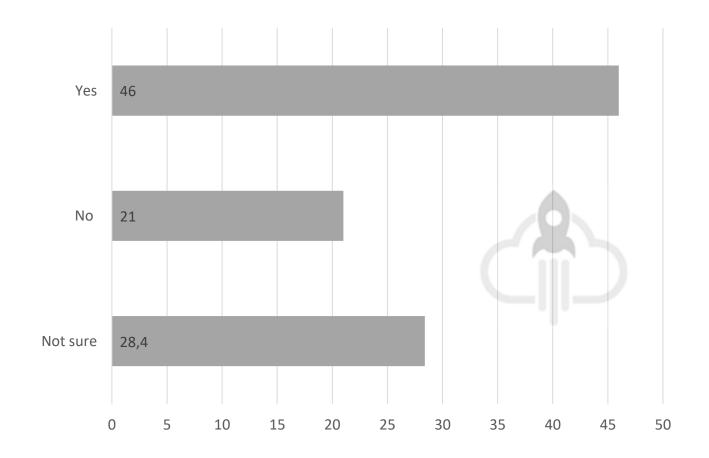
"Some of the established vendors try to (duct tape) transform their 'born in on-premises era' product and deliver this as a service in the public Cloud, while others design and build solutions with public Cloud services as the starting point."

Ruben Spruijt

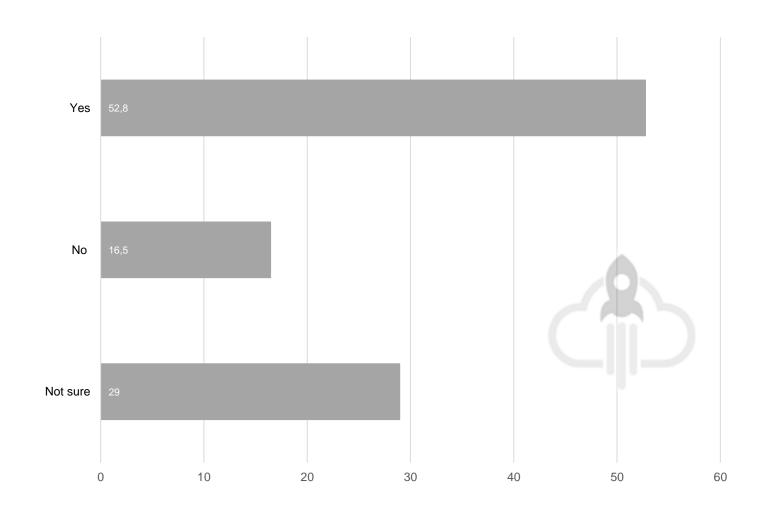
Includes a (fun) survey



Q: "There's too much focus on Cloud- based workspaces and other EUC-related services. The true power (and future) of 'the Cloud' lies within other technologies and developments like BIG data, AI, VR and more."



Q: "Once released, the Microsoft Windows Virtual Desktop #WVD will have a major impact on DaaS going forward."



Reviews so far...

Reviews from Amazon.com



"This book is an amazing collection of expert tips and guidance from countless experts in the industry, highly recommended!" – Steve Greenberg, President and Principal Architect, Thin Client Computing LLC

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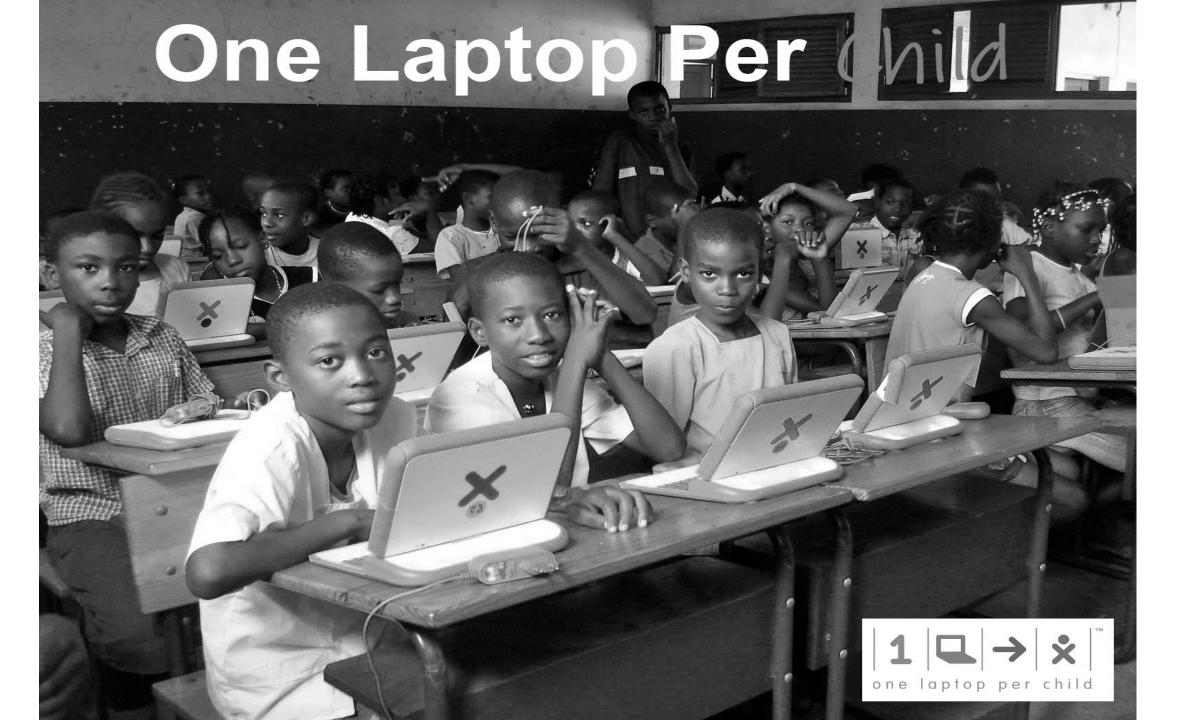




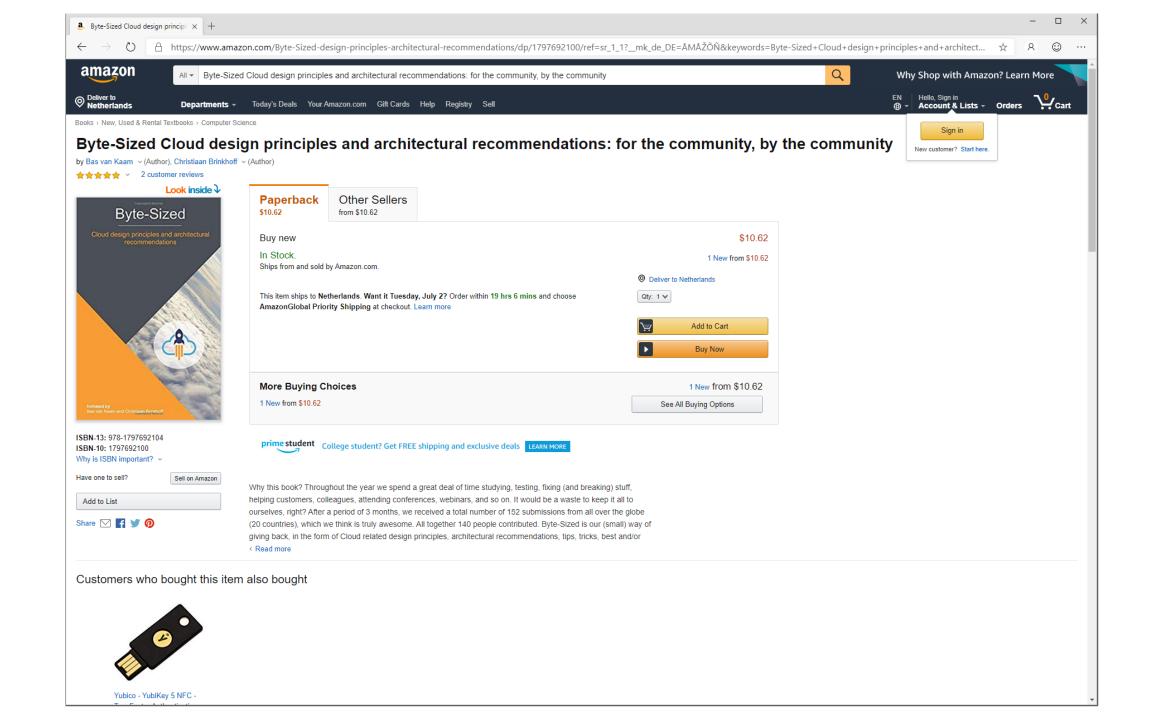
How much does it cost?

\$ 11,18

Includes charity support



Where to (fastest) order?









Amazon Germany

Amazon France

Amazon USA









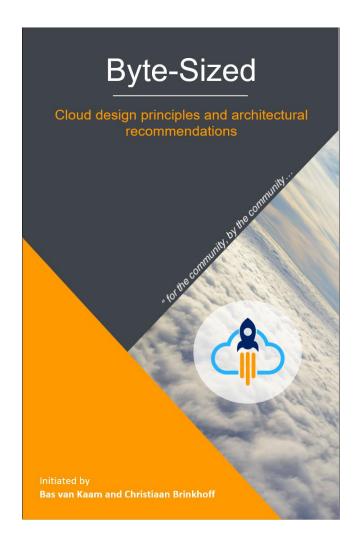
United Kingdom

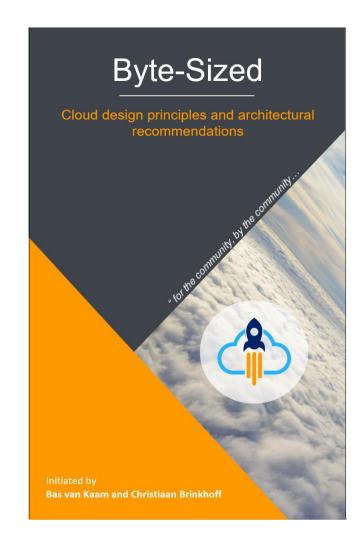
Spain

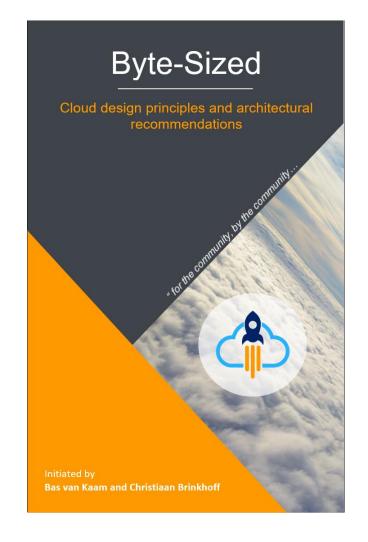
Italy

Japan

Byte-Sized Quiz..







3 books for the top 3 winners!

Quotes Survey results



Or go directly to **Kahoot.it**

mail@christiaanbrinkhoff.com

What's next?

To be continued...

Linkedin: projectbytesized

Twitter:

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Website:

www.projectbytedsized.com

THANK YOU